

FOR IMMEDIATE RELEASE



CONTACT:

Brewers Association
Barbara Fusco
Sales & Marketing Director
Phone: +1.303.447.0816, ext. 152
Fax: +1.303.447.2825
E-mail: barbara@brewersassociation.org
Website: HomebrewersAssociation.org

CONTACT:

<<AHA Big Brew Site Name>>:
<<Name, Title>>
Phone: <<Phone Number>>
Email:<<Email>>
Fax: <<Fax>>
Website:<<Website>>

**<<AHA Big Brew Site>> Participates in AHA Big Brew on May 7, 2011
*Simultaneous Brewing Around the World***

BOULDER, CO. <<Today's Date>> A celebration of National Homebrew Day, known as AHA Big Brew, is now in its 14th year. <<AHA Big Brew Site>> will host a local site on May 7, 2011.

Organized by the [American Homebrewers Association](http://AmericanHomebrewersAssociation.org) (AHA), AHA Big Brew celebrates [National Homebrew Day](http://NationalHomebrewDay.org), honored on the first Saturday of May. AHA Big Brew brings together thousands of homebrewers from around the world, all brewing the same beers simultaneously. More than 5,000 homebrewers from North America, Europe, Africa, Asia, South America and Australia are expected to participate this year.

<<AHA Big Brew Site>> is happy to invite anyone interested in homebrewing to stop by the site from ____ to ____ on Saturday, May 7, 2011 to join the fun!

<<AHA Big Brew Site>>

<<Street>>

<<City, State Zip>>

<<Website>>

Call <<Phone>> or email <<Email>> for more information.

Homebrewers may register their AHA Big Brew sites online at HomebrewersAssociation.org. On May 7, friends and family gather to brew one or both of the two AHA Big Brew [recipes](#). At noon Central time, homebrewers raise their glasses of homebrewed ales and lagers for a simultaneous toast to homebrewing, a hobby that hundreds of thousands of people around the world enjoy.

"AHA Big Brew highlights what is so special about homebrewers—their friendliness, interest in sharing with others, passion for beer, and of course their affinity for having fun," said Gary Glass, AHA Director.

For more information on AHA Big Brew, please visit the Events section of HomebrewersAssociation.org or homebrewersassociation.org/pages/events/national-homebrew-day.

###

Based in Boulder, Colorado, USA, the Brewers Association (BA) is the not-for-profit trade and education association dedicated to small and independent American brewers, their craft beers and the community of brewing enthusiasts. Visit BrewersAssociation.org to learn more. The association's activities include events and publishing: CraftBeer.com, [World Beer Cup®](#); [Great American Beer Festival®](#); [Craft Brewers Conference and BrewExpo America®](#); [National Homebrewers Conference](#); [National Homebrew Competition](#); [SAVOR: An American Craft Beer & Food Experience](#); [American Craft Beer Week](#); [Zymurgy](#) magazine; [The New Brewer](#) magazine; and books on beer and brewing. The Brewers Association has an additional membership division of 23,000+ homebrewers: [American Homebrewers Association](http://AmericanHomebrewersAssociation.org).

Beer lovers are invited to learn more about the dynamic world of craft beer at CraftBeer.com.