



BREWERS ASSOCIATION

# AHA Member Deals Program Benefits

The Brewers Association (BA) and the American Homebrewers Association® (AHA) can market your business to thousands of beer enthusiasts and homebrewers and help your staff sell more craft beer!

**It's FREE to participate and you'll enjoy numerous benefits**

## Benefits for Brewers Association Better Beer Provider Members:

- Complimentary Brewers Association Better Beer Provider Membership includes a subscription to *The New Brewer* magazine for the professional brewing industry and *Zymurgy* magazine for the beer lover and homebrewer.
- Online Member Deals locator is mobile-friendly and makes finding a participating business easy, whether at home or while traveling.
- Recognition as participant with company name, location, discount details and live links on HomebrewersAssociation.org and CraftBeer.com.
- Email announcement with company name, location, offer details and color logo to all current and past AHA members in your state/region a few weeks after joining the program.
- National promotion of AHA Member Deals in *Zymurgy* magazine and other beer enthusiast publications. This AHA benefit is frequently highlighted in AHA marketing materials.
- Announcements made on AHA Forum, Facebook and Twitter accounts with thousands of fans and followers.
- Employee awareness posters to keep your staff knowledgeable about the program, and AHA Member Deal window decal to show your participation in the program.
- Helpful advice from the AHA on how to promote your participation in AHA Member Deals online and in your newsletters.

**Grow Your Business with the American Homebrewers Association!**

Contact Steve Parr, AHA Business Coordinator  
1.888.822.6273 x178, [steve@brewersassociation.org](mailto:steve@brewersassociation.org)  
[HomebrewersAssociation.org](http://HomebrewersAssociation.org) • [AHAMemberDeals.org](http://AHAMemberDeals.org)

American Homebrewers Association  
A Division of the Brewers Association  
[www.BrewersAssociation.org](http://www.BrewersAssociation.org)

